



What are the public's opinions on the PAO President election?

Survey conducted between July 9-12, 2024 with a sample size of 1,188 participants

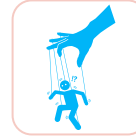
Key Findings:



Knew about the election but didn't understand its
36.95%



Received only little benefit from the election
39.14%



Believed that the "Ban Yai" are the most influential group
62.21%

The public knows little about the election details

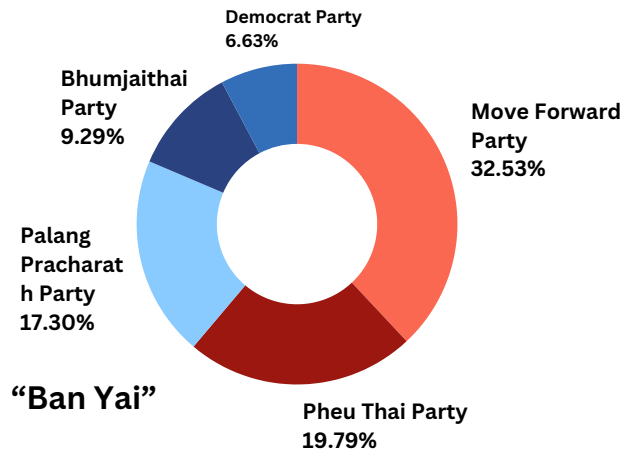
41.16% of the sample knew and understood the election details, while **36.95% knew about the election but lacked detailed information, and another 21.89% were unaware of the election altogether.** Therefore; it is crucially important to create public awareness, understanding and engagement in the electoral process.

The influence of "Ban Yai" in local elections

One interesting point is that 62.21 % of the sample group believe that **"Ban Yai" have a significant influence on local elections.** It happens in supporting particular candidates or guiding public opinion in the area. **Additionally, 57.66 % think that there will be buying and selling of voting rights in this election.** This reflects public's concerns about election transparency.

The importance of local elections in local development

70.76 % of the sample group viewed the Provincial Administrative Organization (PAO) President election as important to local development. **However, 39.14 % of the sample group thought that they and their families received only little benefit from the local election,** while 36.78 % believed they gained significantly. Even though, the sizes of population in these two groups are about the same, but they may have different sets of perceived information, including their satisfaction with the operations of the PAO in the past.



“ From the Suan Dusit Poll results, it is obvious that 70.76% of people recognize the PAO President's role in local development.

62.21% of the people believes that the **"Ban Yai"** influences have extended to local elections at all levels. This suggests that the PAO Presidential Election outcomes will later impact party choices in the national election.

The survey indicates that national and local politics in Thailand are intertwined, presenting a challenge for political parties in future elections.”

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People Confidence in Political Parties in Solving Local Problems

With 32.53% of the respondents, **the Move Forward Party is still the party that people are most confidence in for solving local problems, more than 19.79% of the Pheu Thai Party.** 77.44% of the people believe that the results from the PAO president election will later affect people's decision in the next national elections. Combining these polling results together, it clearly shows that the upward trend in the Move Forward Party popularity will continue to increase even more in the next election.

Summary and Analysis of Poll Results
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