

## **Analysis of Poll Results:** The 10 Urgent Policies of Paetongtarn's Government

The survey was conducted during September 10-13, 2024, with a sample size of 1,159 respondents through online and field surveys

## **Key Findings:**



The promotion of tourism was the top-rated policy.

97.15%



The anti-drug policy was unlikely deemed succeed.

33.05%



The flood crisis demands prompt and urgent action.

67.46%

public agreed on, the top-ranked was the tourism promotion policy. It was believed that the policy is likely to have a tangible impact on livelihoods by boosting the economy. The second most supported was the implementation of measures to reduce energy and utility costs, aligning with the current economic situation where incomes have fallen. and living costs continues to rise due to the global inflation. Meanwhile, the severe flooding in northern provinces, particularly Chiang Rai, poses a significant challenge. The public is calling for swift assistance for flood victims and addressing citizens' financial struggles as a top priority.

Public agreed with 10 policies, views tourism policy as most likely to succeed

The respondents agreed with all 10 policies of the Paetongtarn's government, with the tourism promotion policy receiving the highest agreement at 97.15%. Of those, 74.46% believe it is the policy that likely to succeed. This reflects the public's view that Thailand has strong potential in tourism, and the tourism sector plays a vital role in boosting the economy.

The policies deem unlikely to succeed are "anti-drug" and "online crime prevention". While, the flood crisis needs urgent action.

33.05% of respondents believed that the anti-drug policy is succeed. while 31.06% noted that the government's efforts to tackle crime, including online and cross-border crimes, will also face challenges. This reflects the complexity and difficulty of managing these issues. Regarding the digital wallet policy, 43.83% of respondents stated that it will be likely to succeed, while 23.64% believed From the 10 urgent policies that that it will not, and 32.53% were unsure. These figures highlight public concerns about the implementation and outcomes of the policy. Further, with the flood crisis, the respondents are urging the government to prioritize immediate resolution for those affected by the disaster.

> "The poll reveals that the public placed high hopes on the tourism policy, recognizing Thailand's potential and the sector's central role in the economy.

The energy price reduction policy also garners strong support due to its impact on the cost of living. However, the digital wallet policy generated less confidence, likely due to concerns over its implementation. While all policies are backed by the public, their success will ultimately depend on the government's execution."

Summary and Analysis of Poll Results by Pornpan Buathong, Director of Suan Dusit Poll, **Suan Dusit University** 





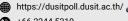
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