

Analysis of Poll Results: Poverty, Debt, and Unemployment of Thais

Survey conducted between July 15–19, 2024 with a sample size of 1,146 participants

Key Findings:



The problems of poverty, debt, and unemployment remains severes

78.80%



Personal debt amounting to 20–50% of monthly Income

70.07%



Experienced being laid off or witnessed close ones being laid off

47.99%

Viewing Problems as Severe

78.80% perceived poverty, debt, and unemployment as the economic hardships in Thailand. **This implies the anxiety of Thai people over the sluggish economy and the increase in inflation.**

Personal Debt Amounting to Half of Income

70.07% have personal debts accounting to 20–50% of their monthly income. **This indicates significant financial strain and difficulties** in managing thai household expenses.

Experiencing Layoffs

47.99% have been laid off or have seen someone close to them laid off due to business closures and operational downsizing. This has led to many individuals **facing job loss and income instability.**



Unemployment and being laid off have led to poverty and debt burdens for Thai people. This is caused by the problem of a lack of digital skills, which are essential for the careers of today's workers.

Combined with the expansion of consumer credit, this further promotes debt-incurring behavior without financial discipline, making household financial problems more severe.

The results of the Suan Dusit Poll survey clearly pointed out people's expectations for receiving assistance from the government in employment, job creation, and income increases to alleviate their living and debt problems.

The measures that the government should expedite include focusing on providing knowledge and training to develop digital skills (New skills) for the short-term unemployed group and promoting opportunities to upgrade other skills (Up-skill) necessary for positions according to the needs of the current labor market in a concrete manner.

Dr. Siri Chara-um
Faculty of Management Science,
Suan Dusit University

ENG English version by Siratam Udomtamanupab, Faculty of Education, Suan Dusit University and Jirada Prasartpornsirichoke Researcher, Chulalongkorn University

Recommendations for Problem Solving



The government should increase opportunities for employment.

79.02%



The government should support income generation for the population.

79.16%



The government should promote the creation of new jobs and assist in job searching.

77.34%

Summary

Poverty, debt, and unemployment are serious economic problems that urgently need to be addressed. Due to the continued sluggish economy and the impact of COVID-19, high personal debts and job losses have caused **people to feel a heavy financial burden.**

The government should focus on creating jobs, increasing income, and expanding opportunities for work and employment. **It should push forward the campaign's flagship policies by emphasizing efficiency** and concrete project results to help people achieve stable incomes and better manage their debt.

CONTACT US

+66863766533

<https://dusitpoll.dusit.ac.th/>

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Summary and Analysis of Poll Results
by Pornpan Buathong,
Director of Suan Dusit Poll,
Suan Dusit University

