

# Poll Analysis: Expectations for the New National Police Chief

The survey was conducted from October 8 - 11, 2024, with a sample size of 1,244 online and field respondents.

## Key Findings:



**Perceived Internal Conflicts in the Police Organization**  
65.84%



**Called for Transparent Police Reform**  
76.49%



**Needed to Raise Work Standards to Rebuild Trust**  
73.70%



**Moderate Expectations for the New National Police Chief**  
45.90%



**Desire for Integrity and Honest Works**  
43.13%

"Internal conflicts within the police organization had affected its efficiency and undermined public trust in the justice system. **As a result, there had been a call for police reform, raising work standards, delivering tangible results, and urgently addressing cybercrime.** The public had hoped that the new National Police Chief would play a crucial role in restoring confidence and




effectively serving the community."



Summary and Analysis of Poll Results  
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## Reach Us Out

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## Growing Concerns About Internal Issues, Call for Organizational Reform

65.84% of the respondents had perceived internal conflicts within the Thai police organization as the primary issue affecting the organization. This concern had indicated a strong need for organizational reform to promote transparency (76.49%) and achieve greater unity and efficiency in operations. The internal conflicts within the police had not only impacted the organization's effectiveness but had also undermined public confidence in the justice system and the overall capabilities of the polices.

## Immediate action required to Raise Work Standards and Quick Problem-Solving

When asked what they wanted the new National Police Chief to do to build public confidence, 73.70% of the respondents had expressed a desire for improved police work standards, with a focus on swift problem-solving and public assistance (69.86%), and producing tangible results (69.06%). This response had reflected the public's demand for visible and concrete changes to restore confidence in the police's ability to solve problems and effectively serve the community.

## Expectations for the New National Police Chief and Desire for integrity and honest Works

45.90% of the respondents had somewhat high expectations for the new National Police Chief, while another 25.64% had very high expectations. They had specifically urged the new chief to act with honesty and integrity, serving the public (43.13%), and to urgently tackle call center scams and drug trafficking (32.77%). This had indicated that the public expected the new police leader to address these pressing issues, especially cybercrime, which had significantly impacted the community.



**Survey results showed that the biggest issue within the police organization is internal conflict.** There have been problems with competition for the position of National Police Chief, favoritism, and lobbying for ranks, leading to corruption and a negative public image of the police. Additionally, **the public believes that the police's efforts in addressing drug problems, call center scams, and providing public services have been ineffective, causing social issues.** Typically, people turn to the police in times of need as they are state officials by law, but cases often see no progress, leaving citizens feeling they cannot rely on the police. As a result, public trust has significantly declined. With a new National Police Chief, **people expect to see honest, transparent leadership that serves the public, reforms the police organization, and raises work standards to restore confidence.**



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