



Poll Analysis: Voices of Thai Children 2025

Suan Dusit Poll conducted a survey of 1,030 Thai children aged 6-18 years (via online and field methods) between January 7-10, 2025.

Key Findings:

66.21%

Enjoy playing with friends at school

76.99%

Enjoy learning from clips, mobile phones, or tablets

74.76%

An essential future skill is the ability to prevent and handle dangers.

61.26%

Wish for schools and learning to be more enjoyable

74.37%

Wish to receive scholarships and financial assistance as gifts.

47.09%

Admiration and inspiration : Lisa

The poll reflects the voices of Thai children aged 6-18, emphasizing that "fun" remains at the heart of this stage in life. Activities such as playing with friends at school and their expectations for more enjoyable classroom learning align with the Ministry of Education's policy focusing on "Quality Learning, Happy Living." Successfully implementing this policy would truly meet the needs of learners. The poll also highlights Thai children's awareness of online scams, their emphasis on technological advancements, and their admiration for global artists like "Lisa Lalisa," teachers, athletes, and even politicians such as "Pita" and "Paetongtarn."



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Thai Children Enjoy Playing with Friends and Learning from Clips

According to the survey, Thai children most enjoy interactive activities such as playing with friends at school (66.21%). Regarding out-of-classroom learning, mobile phones or tablets (76.99%) are their top choice. As for essential future skills, children believe the ability to prevent and handle dangers in both real life and online (74.76%) is the most important. These findings highlight that Thai children value fun and interactive activities as they contribute to happiness and natural learning. Additionally, technology plays a significant role in their daily lives, making digital platforms a popular learning medium.

Wish for schools to be more enjoyable and admiration for "Lisa"

Thai children most want to see changes that make schools and learning more enjoyable (61.26%), followed by advancements in technology (60.58%). For Children's Day this year, the top gift Thai children wish to receive from the government or the Prime Minister is scholarships and financial assistance (74.37%). In terms of individuals they admire and find inspiring, Lisa Lalisa Manoban ranks the highest (47.09%), followed by teachers (41.26%) and Jay Chanathip (30.94%), with Pita Limjaroenrat (28.25%) and Paetongtarn Shinawatra (26.46%) also being mentioned. The poll results indicate that Thai children value enjoyable and future-oriented learning experiences and have high expectations for educational support and access to learning tools. Their admiration for prominent figures and teachers reflects the diverse role models they look up to.



This survey highlights several key issues regarding Thai children today. Their changing learning behaviors, particularly their preference for learning through digital devices such as mobile phones or tablets, clearly reflect the transition into the digital age. At the same time, their emphasis on interacting with friends at school underscores the continued importance of social learning alongside digital learning.

In terms of safety awareness, Thai children place high importance on skills to protect themselves from both real-world and online threats, reflecting concerns over digital-age risks. The desire for scholarships and learning devices such as tablets or computers further confirms the persistent issue of educational inequality.

Finally, the individuals whom Thai children admire and find inspiring reveal interesting patterns. Artists and athletes are more popular than politicians, but teachers remain a key source of inspiration. This demonstrates the enduring influence of teachers and public figures as social role models in shaping the development of Thai youth.



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