

Poll Analysis:

Thailand's Most Pressing Issues Today



Suan Dusit Poll surveyed a sample of 1,264 people (online and field survey) Between March 11 - 14, 2025

Key Findings:



72.55%

The top issue people want the government to fix is the cost of living and rising prices



68.80%

Most people think the government won't be able to solve this problem



43.75%

Comparing Paetongtarn's and Prayut's governments, people feel the same problems remain unsolved



34.18%

The 10,000-baht handout for young people may only boost the economy for a short time

The survey clearly highlights that economic hardship remains the top concern for the public. Despite a change in government, many longstanding issues persist with no signs of improvement—corruption, political instability, and soaring living costs continue to weigh heavily on people's minds. Meanwhile, the 10,000-baht cash handout remains a topic of debate, with lingering doubts about its effectiveness. Considering all these factors, the prevailing sentiment among citizens is: *"A new government... but why does nothing feel different?"*



Pornpan Buathong
Director of Suan Dusit Poll
Suan Dusit University

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suandusitpoll@dusit.ac.th
<https://dusitpoll.dusit.ac.th/>
[+66 2244 5210](tel:+6622445210)

Rising Cost of Living Tops Public Concerns

The survey reveals that the cost of living and rising prices are the most pressing concerns among respondents, with 72.55% identifying them as urgent issues that require immediate government action. The second most critical issue is income and debt (69.09%). However, when asked about their confidence in the government's ability to resolve these problems, 68.80% believe that tackling the cost of living and inflation is unlikely to succeed, while only 31.20% see a chance of improvement. Confidence is even lower regarding income and debt, with 74.33% doubting the government's ability to address the issue—an even higher percentage than for the cost of living. These findings highlight growing public concern over economic well-being, with financial hardship emerging as a primary source of distress for many citizens.

Old Problems Remain, New Government Brings No Change

The survey indicates that the public sees little difference between the current government under Paetongtarn and the previous administration of General Prayut. 43.75% of respondents believe that the same problems persist, with no clear solutions in sight—particularly concerning corruption and political issues. Meanwhile, 29.19% feel that several issues have worsened, affecting daily life even more, especially regarding the rising cost of living and household debt. Regarding the 10,000-baht cash handout for young people, 34.18% believe it could provide a short-term economic boost, while 28.80% think the impact will be minimal since spending would likely be limited to certain products and services. The findings reflect a lack of public confidence in the government's economic management. With no significant improvements and in some cases a deteriorating situation, the administration's policies—including the cash handout—have done little to reassure the public about the country's economic future.

“ *The poll highlights that economic hardship remains a top concern, with the public expecting real solutions. However, many believe the government has yet to make progress despite launching the 10,000-baht cash handout to stimulate the economy. While the government reports GDP growth, the public sees a weakening economy, making them doubt the policy's effectiveness. Most view it as short-term relief that fails to tackle key issues like rising costs, high prices, and debt. Compared to the previous administration, the current government is not seen as handling the economy any better. Worse, corruption appears even more rampant, further stalling national progress.*

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Assistant Professor Sirima Boonmalert
School of Law and Politics
Suan Dusit University

