

# Issues Affecting Political Stability

Suan Dusit Poll surveyed a sample of 1,146 people (online and field survey) Between June 10-13, 2025

## Key Findings:



42.70%

Thai-Cambodian Border Situation



30.51%

Cabinet Reshuffle



10.98%

10,000-Baht Cash Handout



8.76%

Entertainment Complex Project



7.05%

U.S. Agrees to Tax Negotiations with Thailand

### Thais Focus on Border Tensions, Cabinet Reshuffle, and Cash Handout

The issue that received the most attention from the respondents was the Thai-Cambodian border situation (40.97%), followed by the Cabinet reshuffle (17.05%), and the 10,000-baht cash handout policy (16.24%). Other issues of interest included the 12-million-baht cash found near a trash bin (13.91%) and arsenic contamination in the Kok River (11.83%). The poll results show that public interest spans across topics related to national security, the economy, politics, and the environment. In particular, news that directly affects daily life and the sense of safety—such as the border conflict and environmental contamination—draws strong attention. At the same time, political developments and government policies remain under close watch, as they have a direct impact on people's livelihoods and overall trust in the government.

### Border, Cabinet Key to Government Stability

The respondents viewed the Thai-Cambodian border situation as the issue most likely to affect the government's stability (42.70%), followed by the Cabinet reshuffle (30.51%) and the 10,000-baht cash handout policy (10.98%). Other notable issues included the Entertainment Complex project (8.76%) and the U.S. agreement to tax negotiations with Thailand (7.05%). This part of the poll reflects that national security and internal government management are key factors shaping public perception of political stability. In particular, the border tension and Cabinet restructuring may become turning points if not handled effectively. At the same time, populist policies and issues related to ethical leadership remain sensitive matters that require careful management.

*"The poll results reflect that public interest spans national security, the economy, politics, and the environment. At the same time, people continue to watch the Cabinet reshuffle and cash handout policy closely, as these directly affect their livelihoods and confidence in the government. From the public's perspective, the border situation and internal political arrangements are key indicators of government stability. If tensions are not effectively resolved, they could become political turning points".*



Pornpan Buathong  
Director of Suan Dusit Poll  
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*"The hottest issue capturing nationwide attention in Thailand is the Thai-Cambodian border situation. Beyond concerns about the threat of war and the safety of both soldiers and civilians along the border, public interest appears to be driven by dissatisfaction with the Thai government's response. Many perceive the government's stance as too conciliatory toward Cambodia, lacking firm and decisive action, which has sparked widespread concern. This situation has ignited a wave of patriotism and unity, with the public rallying behind the soldiers stationed at the border. Their efforts are seen as essential to defending the nation's sovereignty, restoring some level of public trust in frontline operations. At the same time, the government's handling of the border conflict and the delays in implementing the 10,000-baht handout policy have led to growing discontent. Certain ministers have become unpopular, facing public criticism and backlash. With these issues mounting, all eyes are now on the government to see how, following the Cabinet reshuffle, it will attempt to restore public support and regain the confidence of the people."*



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